

We help passion brands thrive.

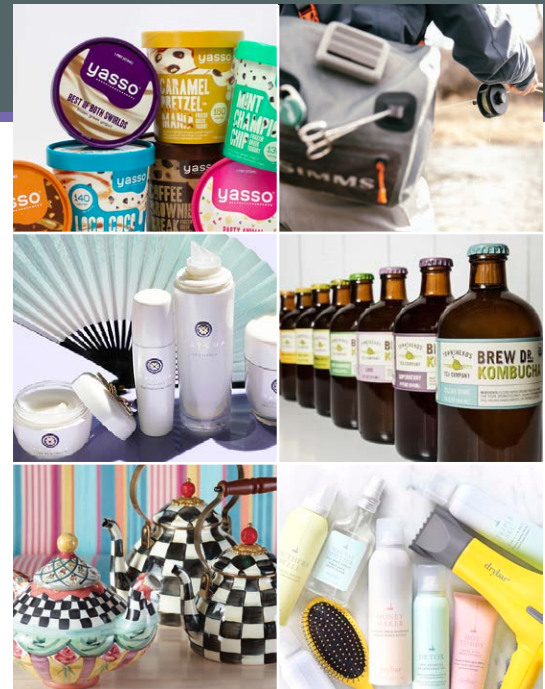
Castanea is a private equity firm that works in partnership with founders and management teams of innovative passion brands to grow their businesses through a combination of capital investment and operating expertise.

Our team of talented operating executives provide critical expertise in key verticals and functional areas and provide our partner companies with strategic and tactical support.

FUNCTIONAL CAPABILITIES

- Organizational development and human capital
- Brand strategy and marketing
- Ecommerce and digital strategy
- Sales management and channel strategy
- Financial management and business process optimization
- Supply chain and IT infrastructure

Presently investing out of a \$735 million fourth fund, Castanea has raised over \$1 billion.



KEY BRAND ATTRIBUTES

- Differentiated brand story
- Passionate consumers
- Dynamic founders
- Large addressable opportunity

INVESTMENT CRITERIA

- Check size between \$15 million - \$150 million
- Majority and minority investments
- Revenues between \$10 million - \$150 million
- Significant demonstrated revenue growth

BEAUTY AND PERSONAL CARE



DIRECT-TO-CONSUMER



FOOD AND BEVERAGE



MULTI-UNIT CONSUMER SERVICES



PERFORMANCE, ENTHUSIAST

